



5RD DBA-AMR INTERNATIONAL CONFERENCE

12TH OCTOBER 2020

**Venue: University of Nairobi, School of Business, Lower Kabete Campus,
Nairobi, Kenya**

CALL FOR ABSTRACTS AND PAPERS

THEME:

**DRIVING THE 21ST CENTURY AGENDA THROUGH INNOVATIONS IN
BUSINESS MANAGEMENT PRACTICES**

SUB-THEMES

1. Innovation and Marketing in the 21st century
2. Innovation and creativity in the 21st century
3. Entrepreneurship in the 21st century
4. Innovation and creativity in Human Resources
5. Strategic Management and innovation in the 21st century
6. Risk management and insurance and innovations in the 21st century

Conference Aims and Objectives

The **5th DBA-Africa 2020 Management Review conference** aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Business Management and Research. It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Business Management, Education and Research.

Benefits to participants

1. Participants will have an opportunity to interact with academicians, researchers and practitioners in Business Management
2. Paper presenters will get an opportunity to present their study findings and get useful feedback from the participants
3. Selected high quality papers will be published in the DBA Africa Review Journal
4. All participants will get a certificate of participation

Conference Proceedings

All submitted abstracts and conference papers will be blind peer reviewed by competent reviewers, and to ensure that they meet the conference standards for presentation. Final papers will be subjected to further peer review in order to selected those good enough for publishing within two months after the conference.

ABSTRACT SUBMISSION

Paper presenters should submit abstracts of not more than 300 words to: editoramr@uonbi.ac.ke OR Dr Caren Angima email kangima@uonbi.ac.ke

IMPORTANT DATES

Abstract Submission deadline:	30 th July 2020
Notification of Abstract acceptance	15 th July 2020
Full Paper Submission deadline	30 th August 2020
Registration deadline	18 th September 2020
Conference Date:	12 th October 2020
Conference Registration Fee	
University of Nairobi undergraduate students	ksh 500
University of Nairobi postgraduate students	ksh 1000
University of Nairobi Staff	ksh 1000
Participants from East Africa	ksh 4000
Other participants	USD 60

Conference convenor, Dr Caren Angima: kangima@uonbi.ac.ke

UoN School of Business Conferences Coordinator Prof Justus M Munyoki : jmmunyoki@uonbi.ac.ke

For details on Registration, please visit the UON Research week
<http://uonresearch.org/researchweek2020>

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